



Social Media Policy

The Junior 1000 Ecosse Challenge (“the Championship”) concurs with Motorsport UK’s Social Media Policy. This document applies to individuals who are associated with the Championship and is intended to provide best practice guidelines for all who use social media websites, which include, but are not limited to, Facebook, Twitter, Instagram, TikTok and LinkedIn, as well as internet forums and chat rooms.

Guidance for Championship Officials

The following reflects Motorsport UK guidance in relation to the responsible use of web pages, social networking sites, texts, messaging and emails.

The Championship is committed to safeguarding children. The following guidance should be viewed not as an obstacle but to support the Championship to manage its safeguarding responsibilities effectively. It aims to ensure children, young people and adults in a position of trust engaged in the Championship’s activities are not subjected to improper communications or improper allegations.

Do

- Obtain written consent from parents/guardians before group email or texts are used to communicate with any child aged under 18.
- Know who the Championship Safeguarding Officer (CSO) is: Rhona Dickie (M) 07833 337836.
- Explain to parents/guardians the purpose and method for Championship officials to communicate by text and/or email with their child.
- Use group texts or emails whenever possible and consider a Championship policy for copying in the parent/guardian or the designated member of the Championship to all communications with young people.
- Make sure texts or emails are only in relation to specific Championship related activities eg. informing young people about pre-rally activity, training plans, venue arrangements, etc.
- Report to the CSO any instance(s) where you have received any inappropriate communications from a young person or a family member. The CSO will then agree what action the Championship will take, notifying parents/guardians and any other appropriate individuals or agencies.
- Abide by this Championship guidance in relation to the use of social media networking sites, mobile phones and e-communications. Advise the CSO of any non-Championship related emails/texts/other communication you receive.

Do Not

- Use text or emails for personal conversations, sending pictures, jokes or other items of a personal nature or engage in any ‘banter’ or comments with or about children involved with the Championship.
- Use internet or web based mobile phones or other form of communications to send personal messages of a non-motorsport nature to a child or young person.
- Respond to emails or texts from young people other than those directly related to Championship matters.
- Use language that is directly (or could be misinterpreted as being) racist, sexist, derogatory, threatening, abusive or sexualised in tone.
- Accept as a friend, a young driver or any person volunteering at the Championship who is under 18 on social networking sites.

- Share your own personal social networking sites with children or young people involved with the Championship or ask them to be your 'friend'.
- Make contact with children or young people known through motorsport outside of the motorsport context on social networking sites.
- Post personal comments in relation to the management or operation of the Championship, Championship officials, event officials, children, parents/guardians or any family members of those groups.
- Delete any inappropriate text or email messages sent to you as they may form part of any subsequent investigation.

Guidance for Children & Young People under 18 years

The following is guidance for persons aged under 18 in relation to the responsible use of Championship web pages, social networking sites, texts and emails.

Mobile technology is a key part of everyday life and includes how and where you may find information about the Championship and your motorsport club/group/team. It is a great way to get and share information. Within the Championship we want you to use social networks, the internet, texts and email safely to find the information you need. Motorsport UK and the Championship is committed to safeguarding your welfare and Motorsport UK has produced the guidance below to help keep us all safe.

Do

- Know who the Championship Safeguarding Officer (CSO) is Rhona Dickie (M) 07833 337836.
- Set appropriate privacy settings on your social network site(s).
- Know who from the Championship should be contacting you and how they should be contacting you. If they use text messages or emails as a source of communication your parent/guardian may be copied into anything sent to you.
- Tell an adult you trust about any communications that make you feel uncomfortable or that asks you not to tell your parent/guardian.
- Talk to a person you trust or the CSO or Motorsport UK Head of Safeguarding if you are unhappy about anything sent to you or said about you over the internet, social networking sites, text messages or via email.
- Tell an adult that you trust if an adult involved at the Championship or involved in motorsport asks you to become their friend online and inform your CSO.
- If you want to know more about how to keep safe online explore the CEOP (Child Exploitation and Online Protection Command) 'Think U Know' website to familiarise yourself with e-safety issues <http://www.thinkuknow.co.uk/> .
- Report concerns directly to the police by clicking on the CEOP link below: <http://www.ceop.police.uk> .

Do Not

- Post, host, text or email things that are hurtful, insulting, offensive, abusive, threatening, or racist as this would go against Motorsport UK or Championship rules and could also be against the law.
- Post personal comments in relation to the management or operation of the Championship, Championship officials, event officials, drivers, members of other teams, or any family members of those groups.
- Engage in any personal communication, 'banter' or comments with Championship officials, other motorsport officials, etc.
- Give out personal details online including mobile numbers, email addresses or social networking account access to people you don't know well offline.

- Invite any adult involved with the organisation of the Championship to become your friend online or accept them as a friend on any social network site. They have been told they must not accept such invitations.
- Use internet, web-based, phone or any other form of communication to send personal messages of a non-motorsport nature to any Championship official.
- Delete inappropriate text or email messages sent to you as they may form part of any subsequent investigation.

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Adopted by the Championship Committee 11 March 2026